



VERBAL EXERCISE I

- Our choice of words matter. As a Communicator, your choice of words must be precise because Every Word Matters!
- The following slide has an array of phrases which are commonly used. There is no value in anything that is common! As an aspiring world-class Speaker, you ought to have a **unique** and valuable way of presenting your ideas, insight and illustrations.
- Select any 5 of the commonly used phrases (listed on the next slide). Find unique replacements for the phrases you selected. For each phrase, tell us what you would say instead of using those common phrases.

REPLACING COMMON PHRASES

- Take the bull by the horn
- For me ...
- As you all know
- Modalities are in place
- Capacity Building
- Stakeholders
- As my colleague rightly said
- All hands must be on deck
- We are working acidulously
- To be honest with you
- Against the backdrop
- Cherished customers
- All protocol observed
- The ordinary _____
- From where I sit
- Leave no stone unturned
- Time is against us
- We are putting measures in place